

COMIÓRTAS BEO

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SCHOOL THAT PROMOTES THE BEST
ROCK SHOW IN THE COUNTRY.

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BEO

Live: Alive



Our Sponsors



Competition rules

1. BEO is a competition for secondary school classes in Ireland
2. Applications need to be submitted by February 3rd 2012 (students applying must have consent from their school).
3. The competition will be adjudicated by a team of judges from media, education, business and music backgrounds.
4. All applicants will be judged on a 7 min (max) media presentation which is to reflect the following.
 - a. An event organized by said school 25% (15% allocated to the gig)
 - b. Bands playing original music. 20%
 - c. Promotion of the event. 5%
 - d. Pieces prepared for news papers 6%
 - e. BEO TV clips 5%
 - f. Evidence of a committee and its input. 5%
 - g. Promotion of a school band writing some of their own music. 2%
 - h. Statistical data gathered from the event 2%
 - i. Promotion of social issue(s). 10%
 - j. The promotion of Gaeilge 15%
 - k. Facebook and social media activity 5%

5. At least 3 bands must perform at any one gig.
6. Once an application is accepted, schools will be allocated a mentor (that will advise schools on organization issues) and a private group in the forum section of www.beoirreland.com.
7. Media presentations of applicants must be forwarded in DVD form to

Seosamh Mac Ceallbhaí,

Coláiste Ailigh,

Bothar Ard,

Leitir Ceanainn,

Co. Dun na nGall

and must be posted in applicants' private groups in the forum section of our website www.beoirreland.com before Monday 23rd April. Finalists will be announced on Friday 27th April.

8. Six schools will be selected to attend the final where they will present a 10 min presentation and take questions from the judges. These schools will receive 500 toward the cost of attending the BEO awards night. The judging panel will announce the victors at the awards presented that night May 11th.
9. The BEO event will be run over no more than one 24 hr period.
10. Judges decisions will be final.

Apply online and join the craic at <http://www.beoirreland.com>